

ADVERTISE ON POMOMUSINGS.COM

Launched in August of 2003, Pomomusings has been around for 7 years. Through that time, a strong effort has been put into creating a sense of community for readers of the blog. Pomomusings continues to boast a very strong and devout readership. While the blog itself tends to lean to the left theologically and politically, the readership is extremely diverse in all areas: theologically, socially, politically & demographically.

Posts on Pomomusings range from topics on the emerging church, theology, religion and youth ministry, to web design, WordPress and gadgets, to politics, technology and sexuality. For the past 4 years, I have been reviewing books on my blog for major publishers, including: InterVarsity Press, Baker Books, Jossey-Bass, Doubleday, Simon & Schuster, Thomas Nelson & Zondervan.

It has been called one of the most well-known Christian/emerging church blogs and currently is ranked in the Top 20 out of the Top 50 Christianity blogs, according to **Invesp Consulting**, and featured on **Alltop.com**.

ANALYTICS

While 80% of the readers are from the United States, 4% are from the United Kingdom, 4% are from Canada, 1% are from Australia and the remaining 11% are spread around the world. For more detailed statistics, feel free to browse my Mint statistics, which can be found here: <http://pomomusings.com/mint/>

Below are statistics that reflect average analytics from March '09 – July '10:

- **RSS Feed: 1134+ Subscribers**
- **15,140 Visits**
- **22,095 Pageviews**
- 1.46 Pages/Visit
- 78.94% Bounce Rate
- 00:01:10 Avg. Time on Site
- 75.15% New Visits

ADVERTISING RATES

Currently, Pomomusings allows 6 advertisers per month. Advertising rates are below, and as you can see, you can save 10% to 20% by booking multiple months:

- 1 month = **\$300**
- 2 months = **\$540** (\$270 per month)
- 3 months = **\$720** (\$240 per month)

If none of these packages are what you were looking for, are interested in a custom package or want rates for Sponsored Posts, please contact me. Payment can be completed via check or PayPal (which includes a fee of 2.9% + \$0.30). **No ads will be served until payment has been received.**

WHAT YOU'LL GET

For your purchase of advertising space, you'll get a 125x125 square banner ad located in an above-the-fold prominent location on the Top LEFT of Pomomusings.com. Examples of this type of Ad can be found below:



The image should be a .jpg or .gif, but we do limit the amount of animated ads at any one time. The ads are served through Google Ad Manager, and you will receive reports on how your ad does on Pomomusings, including metrics for impressions, clicks and CTR (click-through-rate).

CONTACT INFORMATION

If you are interested in any of these advertising options, or would like to discuss other opportunities for advertising on Pomomusings.com, please contact Adam Walker Cleaveland.

email: adam@pomomusings.com
mobile: 609/933-4000